

Snowflake Fair Meeting August 14, 2018

In attendance: Barb H., Lew H., Amy S, Kim M., Ron M., Chris R., Bob Lay, Dana S, Tracy G, Sandy K

Contact info sheet was reviewed and updated.

Last meeting minutes were reviewed.

Craft Table – Ellen Jordan

Ellen plans to have some craft bees soon.

Vendors – Amy Szarek

Amy has more than vendors asking for tables than there is space to hold. Some discussion on possible ways to expand table locations, such as the Thrift Shop classroom, Nursery, Sanctuary. Amy has some concerns with vendors in the sanctuary due to food use. Nancy C will be using classroom for kids activities and would like a main area for popcorn to encourage kids downstairs. Amy will need more tables if she is able to fit more into the floor plan as church doesn't own enough.

Good Finds – Thrift Shop

The ladies would still like to remain in the Main Hall.

Prize Drawings – Jen P

Groups within the church have begun developing their themed basket ideas. Jen will be promoting in Sept Bell. Church can add a large painting (possibly along with other church memorabilia) for a I Love GCC basket.

Jewelry/Vintage – Barry

This table will move onto the stage area. Sorting help will be needed ahead of the Fair.

Garden - ???lead

Barb will check with Priscilla to see if she is interested in handling this area.

Faith Circle/Pies – keep them coming.

Grampas Workshop – ??

Barb will check in with Art Milley as we understand that Bill F may not be able to help this year.

Publicity – Bob Lay

Bob asked many questions of the group related to promoting the Fair. We is our target customer? How can we revamp flyers? What three words describe the Fair? Cross advertising with St. James was brought up as a possibility. Bob will check in with other local Fairs for ideas. Dana has a connection to Holy Angel in Plaistow as well. Should we pay for some advertising this year? Lisa Pratt may be able to offer some marketing assistance – Sandy will contact her.

Fair Timeline – Barb reminded that now is when signs should be getting ready, publicity should be underway, we should continue with meetings, secure all table leads and get them together very soon. Kim will check with all areas/secure leads (except Barb with Garden/Grampas Workshop).

Meals – Chris Reagan

Fri night youth group will make Lasagna, hotdogs, etc.

Sat lunch Kim M will handle

Breakfast Chris will check with Dean to see if he is willing.

Chris will post sign ups/check current food/etc.

Entertainment – Sandy Keene

Barb has professional carolers and others – will get Sandy contact info.

The group felt that Fri 6-7pm and Sat 11-1pm would be most popular times for entertainment.

Ideas such as a strolling minstrel, welcome and closing songs, holiday music were mentioned. There is an opportunity to develop a solid plan for use of the sanctuary including how doors and foot traffic will flow through the building and Fair itself. May need a greeter or two in sanctuary. Balcony should be closed off. Sandy and Dana will further explore and bring ideas back to next meeting.

Parking – Tracy Gilford (and Bob L as helper)

Tracy will contact volunteers. It was mentioned that Friday night vendors should park in the field. Tracy will continue to assist people with flashlights, umbrellas, etc to make the experience as nice as possible.

Greeters – Dana Sherbourne

Greeters should be two at each door. Dana has a list of volunteers going already.

He believes the handout showing vendor location is very helpful. Also would like to see all Greeters verbally remind guests of the downstairs vendors. He would like to see us minimize the number of entrances to no more than two. Balcony blocked off Sanctuary doors only some of the time. May be best to keep flow

Other -

Reminder that the Fair times are Fri 4-8pm and Sat 9-3pm.

Storage – Jen P looked into renting an on site container. Cost is approx. \$358 for a month.

Shuttle – Is it possible to team with St James and offer a shuttle bus service? Sandy will check into this.

Outside curb appeal – Could we do flashing lights, snowflakes, a wavy guy, etc?

Signup sheets should still be posted in Main Hall.

Other table areas but not discussed this time:

Cookie Walk (Nancy Fitzgerald), Country Store (Sue Tilden)

Next meeting- Tuesday, Sept 11, 2018 at 7pm at the church