

## Minutes of the Snowflake Fair Team Minutes October 3, 2019

Present: Barb Harrold, Bob Lay, Ron Mertens, Kim Mosely, Jen Petersen, Chris Reagan,  
Dana Sherborn, Amy Szarek

- Lighting in Driveway/Parking lot: Bob has an electrician that is coming to assess our area and figure out what we need to improve the lighting. The electrician will also lend us what we need.
- Discussed that the parking lot would be better for workers at the fair and crafters – they would be staying for longer periods of time so there would be less movement/traffic. We want to make sure area near the tent is safe.
- Jen and Bob have worked together to prepare more yard signs, bridge sign and an A-frame banner for us to approve to order. We will reuse last years' large banners. Cost for new yard signs \$472 and new banners about \$100. We got permission for our Fair sign to be displayed on the grass island street side for 2 weeks leading to the fair. Having the new and larger number of yard signs will allow more people to display for the fair. They can even be given to friends/family. Sunday, October 20 is the date to start picking up and displaying the signs.
- Jen had connected us with all the online venues including: Facebook, Festival.net, Eventbrite.com, and an spot on the town's water bill. We mentioned inviting bus touring events.
- Kim has spoken with Laurel Puchalski about the Boy Scouts helping with the parking and directing/guiding guests. Traffic direction is approved by the BSA but is up to the troop discretion. Kim will follow up with Laurel to go ahead and ask the scouts.
- Sandy Keene has mentioned to Kim that filling the entertainment for the fair is going slow but is at the same point she was at last year at this time and isn't worried.
- Prize Drawings – There are 7: Choir – origami money tree, Ministry Team – The 7 Deadly Sins, Ruth Hesse – Coffee, Kim & Nancy -Restaurant gift cards, The Fabri Family – Scratch Tickets, The Stephensons – A Night Out, The Deacons – Shore Birds. Kim found new ticket “jars” to use instead of the small boxes. Ron & Jen are working on descriptions for the brochure for the prizes. They will be printing tickets and mailing them out 2 weeks ahead of the fair. Amy suggested using a different colored paper for the tickets that are mailed.
- The church can now accept credit cards for payment. We had a discussion of if it was ok to use it for the fair. Some thought it was making us vulnerable to people going home and calling the credit card company and cancelling purchases. We also discussed that it would be great if it could be used at each table, but we only have one credit card cube and payments would have to be centrally located. We thought this would cause a huge line and possibilities of people sneaking out without paying. We decided that we would hold off from using credit cards for this year.

- Pastor Chris has the radio station all set. But we do need digital radios for the station to work in our various locations. Amy will tell the vendors that we are all set with music.
- 30'x 30' heated and lighted tent has been reserved to use from Thursday morning, 10/7, to pick up Monday morning 10/11. We will need to rent some tables but are still checking to see how many. Kim is checking to see if there are some we can borrow.
- St. James Church will be joining us Friday night at the fair. Barb is going to follow up with them to figure out location (probably where the Grandpa's shop was) and set up etc.
- Chris Reagan is looking for someone for Friday night dinner and Saturday morning breakfast. The Tildens recommended Mrs. Snow, from the high school, that offer community service ideas to students needing to fill their requirement. Chris will check on that. She is also going to go through the kitchen inventory at the end of the month and post meal donations on bulletin board.
- Kim mentioned that she would like to make grilled cheese sandwiches and tomato soup along with her individual chicken pot pies for Saturday lunch. We agreed that was a great idea.
- Lisa Wright wanted to sell hotdogs with her wagon/truck. We decided that we wouldn't worry about selling them in the kitchen if she does this.
- Dana mentioned that he has a list of greeters all set. The giveaway bags have come in. The counting clickers are on their way.
- Amy asked Jen if she could add a few signs into the sign order for Tent "directions"/advertisement.
- Gus and Sandy have recommended that 2 wheeled sections of chairs (if fit) to be stored downstairs in the middle classroom that has become a storage area. This would leave room to store the plush seats from Phoenix Rising – while giving them access. The round tables might need to go into that classroom too if there is room (or maybe into the rental truck).
- Amy will check in with Nancy Cordaro to see if she is interested in doing any kids activity and or popcorn again.
- Barb is also checking with a few people about helping with the Garden table.
- Amy asked about allowing a vendor that was not selling homemade items (Lularoe leggings, shirts and sweaters) could attend. If it didn't compete with anyone else's products, it was thought to be ok. We don't have anyone else selling clothes so we will allow her to have a table after we know all the handmade crafters have been given a table.